Jade Cummings Senior UX and Product Designer

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UX Lead & Product designer

TWO Associates 2019 - Present

UX and UI design, product design, UX strategy, wireframing and prototyping, design system creation and maintenance, technical specifications, system flows and user flows, journey mapping, UX audits (website, product and accessibility), testing (overarching and UAT). Product management, project management and team management (sprint planning, budgets, pitch decks and presentation, resource allocation, roadmaps, client liaison).

Digital Director, Designer & Front-End Developer

Why Media 2010 - 2019

UI and UX design and strategy, team and project management, creative direction, pitch decks, client presentation, branding and brand guidelines, design for print including POS, brochures, direct mail, stationery, editorial design (magazines and newsletters) and event stands. Digital design including websites (design and programming), email design and programming, accounts and invoicing, client liaison, creative direction, SEO & AdWords.

Graphic Designer Udozi 2010 - 2014 Design of brand assets, UX/UI design (website and iOS app), SaaS product design and wireframing, prototyping, UAT and collaboration with remote technical team.

Graphic Designer Module Media 2010

Animated advertising banners, animations and email design, website design and layout. Website updates/promotional asset design for well-known publications.

Designer & Illustrator Sketchbook Magazine 2009 - 2010 Illustration, artworking, editorial design and layout.

Graphic Design Intern Fluid Design + Marketing 2008 **Advocate Art** 2010 Belle & Bunty 2010 Greeting card design, artworking and image editing, branding and identity design, lookbook design, PDF presentation design, branded merchendise design, database management, office admin.

Brands I've Worked With —



CONDÉ NAST







Vanguard[®]

J.P.Morgan



Skills -

Expertise





Programming



Education -

Design skills: Artificial Intelligence

Accenture (2025)

Product Designer, UI/UX Designer & UX Writer

Uxcel Professional Certifications (2024)

Essentials in UX and HCD Management (CPUX-M)

Bunnyfoot Certification (2023)

Front-End Web Development Course

Steer (2023)

BA Hons Degree - Graphic communication

University for the Creative Arts (2008 - 2009)

Foundation degree - Graphic Design

London College of Communication (2006 - 2008)

Diploma in Foundation Studies - Art and design

Central Saint Martins University (2005 - 2006)